

# Jóia Boode

Communication expert and content creator

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## Jóia Boode

Khunngasse 10/16  
1030, Vienna

Austria

+31655945464

+436703594604

Joiaboode@hotmail.com

www.joiaboode.com

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## Experience

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Communication

Adaptability

Collaboration

Problem Solving abilities

Public speaking

Empathy

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MS Office

Adobe Premiere Pro

Social Media

Project Management

Writing/Editing

Drivers license B

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Dutch (Mother tongue)

English (C2)

German (B2)

French (B1)

### Documentary Maker | Centre of Expertise - Mission Zero

SINCE SEPTEMBER 2022

Creating a [documentary](#) about regenerative education. Skills: research, interviewing, organising collaborations, filming/editing, and storytelling.

### Documentary Maker | Independent Production

SEPTEMBER 2021 - JULY 2022

Creating an independent [documentary](#) about sustainable living. Skills: research in sustainable living, organisation of (international) collaborations, interviewing, filming/editing, PR, [social media](#) and reaching of target audience, storytelling and website-building.

### Content Creator - Researcher | Lepidoptarium

SEPTEMBER 2020 - JULY 2021

Conducting research in the field of biodiversity, sustainability and insect behaviour, creating content for exhibitions of the project in museums "[De Domijnen](#)" and "[Van Bommel Van Dam](#)", writing of articles, [website building](#) and PR advice.

### Content Creator | Vincent TV productions (RTL4)

JANUARY 2019 - APRIL 2019

Creating a TV-show about high school education: creative content creation, pitching, recording, intensive collaboration on set-location for four months.

### PR-Manager and Team Lead of Tutors | TopTutors

JULY 2018-SEPTEMBER 2019

Organising PR-events, [representing TopTutors at events](#), public speaking, social media, recruiting of new Tutors, team lead of teams at two partner schools ( $\pm$  30 Tutors), recruiting new partner schools, responsible for quality KPIs of teams.

### Accounts Receivable Specialist | TKB Holding B.V. (Credit Management)

SEPTEMBER 2018-JANUARY 2019

Correspondence with debtors, explaining legal processes to debtors, finding the most empathetic way to help people get out of debt.

### Dutch Tutor for Immigrants | Independent

JULY 2014-JULY 2019

Teaching Dutch to immigrants from Poland, Latvia, Italy and Syria: one-on-one lessons, reading and speaking training, coaching in social situations, confidence training.

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## Education

### **MA: Science, Technology, Society (STS) | University of Vienna**

SINCE OCTOBER 2022

Research Projects on: Science participation, science communication, sustainable sociotechnical innovation and feminist technoscience.

### **BA: Interdisciplinary Arts | Maastricht Institute of Arts - ZUYD University**

SEPTEMBER 2019-JULY 2022

Specialisations: Documentary making and how to make a positive impact on the environment through media productions.

Bachelor thesis: Searching for my sustainable place in a world doomed by the consequences of climate change.

Grade Point Average (Dutch System): 9.02 (top 10%)

### **BEd: Teaching degree Biology | Amsterdam University of Applied Sciences**

SEPTEMBER 2017-JUNE 2018

Specialisations: How to bring creativity back in high school education.

Sustainable education practices.

Grade Point Average (Dutch System): 7.38

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## Extracurricular Activities

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### **Co-organiser and Content Creator | Open Monument Days Maastricht 2021**

JUNE 2021-SEPTEMBER 2021

Voluntarily co-organizing city-wide historical event in collaboration with LGOG and *Meet Maastricht*, creating PR-material (video, photo and [social media content](#)), public speaking on local radio and [TV for promotion](#) of the event.

### **Student Participation Council | ZUYD University (iArts)**

SEPTEMBER 2020-NOVEMBER 2021

Reviewing the quality of the education, writing the Education and Examination Regulations ([EER](#)) and designing new educational approaches for dysfunctional parts of the Interdisciplinary Arts program.

### **Workshop leader | Open Monument Days Maastricht 2020**

SEPTEMBER 2020

Creating and leading creative workshops for children about historical buildings and the history of health-care in Maastricht.

### **PR-team | ZUYD University (iArts)**

DECEMBER 2019-NOVEMBER 2020

PR for Maastricht Institute of Arts: Public speaking at both internal and external events and [online](#), organising open days and creating content for the social media accounts of the Interdisciplinary Arts program.

### **Education Committee (BEd) | Amsterdam University of Applied Sciences**

SEPTEMBER 2017-SEPTEMBER 2018

Reviewing the quality of the education, organising and hosting promotion events for the Faculty of Education, public speaking at both internal and external events.